



## **Open Call to Alberta Artists**

### **“THE FOREST SHOW”**

*The United Nations Forum on Forests officially launched the 2011 International Year of the Forests in April 2007. The UN International Year of Forests is a celebration of the importance forests play in everyday life. The international year will increase public awareness of forests’ important ecological, economic and social functions.*

The Alberta Society of Artists is holding an Open Juried Exhibition inviting all Alberta Artists to submit artwork in their chosen medium in honour of Forests. This OPEN exhibition will showcase high-quality art by Alberta artists addressing concerns we share regarding the sustainability of our forests. This exhibition is scheduled to be featured in Hinton early in 2011, in Edmonton at The McMullen Gallery from mid March to mid May 2011 and hopefully in the Calgary area in June 2011. Chosen artists will have the unique opportunity to be featured in the exhibition catalogue and gain province-wide exposure through extensive advertising and media coverage. From this exhibition, 14 to 18 artworks will be selected to become part of a two-year travelling exhibition through the Alberta Foundation for the Arts Travelling Exhibition Program (TREX) organized by the Alberta Society of Artists.

Alberta artists are invited to submit up to 3 images of artworks in any medium with dimensions in any direction of no larger than 48”. (TREX will choose art works no larger than 30” in height or width for the two year travelling exhibition). Suggested themes for The Forest Show include:

*Reforestation, conservation, sustainable forest management,  
Forest degradation, ecological stability, ecosystems,  
Social functions of forests: food and shelter,  
Purification of water & air (world’s oxygen factories),  
Preservation of Biological Diversity,  
Protection against soil erosion and heavy winds,  
Other?*



***Submissions for “The Forest Show” may be made:***

1) BY EMAIL: Digital Submissions

Send to: [north@artists-society.ab.ca](mailto:north@artists-society.ab.ca)

- a) PC-compatible JPEG files only with a resolution of 72 dpi (dots per inch). Maximum size of 1024 x 768 pixel files with a maximum size of 500K (0.5MB) per image. Label each image with your last name followed by number of image (example: adams01.jpg, adams02.jpg and adams03.jpg)
- b) Application form (see attached)
- c) Artist Resume (maximum: 3 pages)
- d) Artist Statement (maximum: 1 page)

2) BY MAIL: CD / DVD Submissions

Send to: The Alberta Society of Artists, Box 11334, Main Post Office NW, Edmonton, AB T5J 3K6

- a) PC-compatible CD or DVD Disc (follow guidelines listed above for digital images). Time-based art pieces on a DVD or CD that can be accessed by Quick Time, RealPlayer, Shockwave, Window Media Player or Flash are accepted.
- b) Application Form (see attached)
- c) Artist Resume (maximum: 3 pages)
- d) Artist Statement (maximum: 1 page)

**SUBMISSION DEADLINE: October 07th, 2010, 4pm**

**JURY RESULTS MAILED: November 08<sup>th</sup>, 2010**

Instructions for delivery/shipping of artwork to a collection site in Edmonton or Calgary will be included with your notification. TREX will finalize selected artwork for the two year travelling exhibition in early 2011.

Please address all your questions and concerns to Chris Carson, Artistic Coordinator at 780.426.0072 or by email to: [north@artists-society.ab.ca](mailto:north@artists-society.ab.ca)



The  
Alberta Society  
of Artists

Application form to seek participation in: The Forest Show

Name of Artist \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Email Address \_\_\_\_\_

GST# \_\_\_\_\_

Name of Work	Medium	Framed Size	Sale Price	Insurance Value

CHECK APPROPRIATE BOX:

Consider these images for both  
The Forest Show and TREX

These images are just  
for The Forest Show

Artist Signature \_\_\_\_\_

By submitting to this exhibition, you agree to give the Alberta Society of Artists permission to use your image(s) for publicity purposes related to this exhibition.

Return Completed Application to:

The Alberta Society of Artists  
Box 11334 Main Post Office NW  
Edmonton, AB T5J 3K6  
Or [north@artists-society.ab.ca](mailto:north@artists-society.ab.ca)

By 4:00pm October 07<sup>th</sup>, 2010